



Product information

## Momail – the world’s smallest mobile email

With over 700 million users world-wide, email is a leading communication tool for both consumers and business users. However, up to now, a vast majority of email users are restricted to accessing their accounts on a computer, or via an expensive mobile device developed with only enterprise customers in mind.

Recently, various email solutions have been released for consumers; but most require complicated clients, cumbersome set-up processes, and are expensive to use. With the launch of Momail, consumers now have the ability to quickly and easily set up and use mobile email, without the hassle of a client, and with the added benefits of streamlined handling of attachments and advanced spam control.

### Summary

Momail is mobile email the way it should be. It is easy to setup, easy to use, has many useful and smart functions and is free of charge\*. Momail utilizes a patent pending technique that optimizes every email to the mobile phone on which it will be shown. Uniquely in the market, all content is compressed for the model of mobile to which it will be sent, thus the size of incoming emails may be reduced up to 99 percent. In addition, documents and pictures are scaled, rotated and converted in real-time. These features combine to give the user the fastest, smartest and most cost-effective mobile email solution on the market today.

### Smart functionality

Besides basic email functions like read, reply, answer, forward and delete, Momail incorporates a rich set of smart functions that make mobile email easier, faster and cheaper to use:

*Outstanding Device Support* – Unlike other mobile email services in the market today, Momail does not require a special client or software to be downloaded into the mobile device as it leverages the standard email program already in the phone. This simplicity allows Momail to be the market leader in device support, serving approximately 80 percent of all mobiles available today. In addition, all new handsets will be able to Momail support at launch.

*Magic Restore* – Original pictures and documents are saved in your Momail inbox on the web. Therefore, if/when you forward the picture to another mobile with Momail, the picture will be automatically optimized specifically for the device to which it is sent. If you want to forward the picture in its original size, no editing is required as a copy will be in the receiver's Momail inbox on the web. This behavior requires a minimum of data when transporting to and from your mobile, thus receiving and sending photos is quick and economical.

*Attachment support* – Momail supports multiple types of attachments, for example, 40+ different formats of pictures, Word- and PDF-documents. All of these are automatically optimized for each individual device and can be read directly on the mobile device. Attachments can also be forwarded from the mobile and can be read in their original format by the recipient.

*AutoConfig* – Momail's simplicity enables it to be automatically configured for both data traffic and email use with a minimum of user input upon registering for the service.

*AutoCollect* – With Momail, you can use and control all of your email accounts easily, and aggregate all incoming emails into one Momail inbox.

*Dynamic Sender* – Momail dynamically differentiates between email addresses aggregated into your Momail inbox. Thus, when you reply to emails received in the aggregated Momail inbox, the answer will be from the email account to which the original email was sent. For example, if you answer an email sent to your Gmail account via Momail, your reply will automatically show your Gmail address as sender.

*True Momail* – As with SMS and MMS Momail permits users to send emails to each other using only the receivers' mobile phone number.

*Border Patrol* – Momail automatically converts email from regions with a character set that the receiver's mobile normally can't view into clearly legible messages.

*Antivirus & Spam control* – Momail has integrated IronPort antivirus and spam control into its standard service. This leading email and web security software minimizes the risk of viruses and spam reaching your mobile device.

### **Email functionality**

Momail enables you to manage all of your email via your mobile handset, in real-time and wherever you are:

- View messages in real-time (if the device supports push)
- Display read/unread status, sender, subject, content and eventual attached files, all optimized for the receiving mobile device
- Delete, reply to sender, reply to all, or forward a message
- All actions mirrored to the web view
- View and edit of the original message when replying and forwarding
- Apply all basic text edit clipboard operations (cut, copy and paste)
- Add addresses from contact list

### **Summary**

- No special client software is needed
- Works on all mobile devices with built-in email support
- Support of push email (if the mobile supports push)
- Optimizes the size of emails for mobile with up to a 99 percent reduction in size
- Fastest way of sending and receiving email including attachments on the mobile
- Momail unique optimizing technology provides lowest cost for mobile data traffic, and is thus more cost effective than SMS and MMS
- Works on any POP3/IMAP4 email account

### **Contact information**

For more information and free registration, please visit [www.momail.se](http://www.momail.se).

---

Note \*: Momail Basic is free of charge. Upcoming premium services may have a fee. Eventual data traffic cost will be added from your service provider.